# orthr COVERING THE COAST, BURNHAM MARKET, WELLS, HOLT & SURROUNDING VILLAGES



## Welcome to North Norfolk Living Magazine! We've been helping readers to get the most out of living in North Norfolk (and

visiting) since 2004

# Where we go

We print 16,000 copies per issue. Around 6,000 of these are delivered through letterboxes, getting straight to residents and visitors.

We also publish the magazine at www.northnorfolkliving.co.uk, reaching additional readers on top of the 48,000 estimated readership of our print issue.

We deliver door-to-door in: Holt, Wells, Burnham Market, Burnham Deepdale, Brancaster Staithe, Brancaster and Thornham.

We deliver to key outlets\* in: Aylsham, Cromer, Sheringham, Briston, Edgefield, Holt, Letheringsett, Fakenham, Pensthorpe, Salthouse, Cley, Blakeney, Morston, Stiffkey, Wells, Langham, Binham, Warham, Wighton, the Walsinghams, Holkham, the Burnhams, Brancasters, Titchwell, Thornham, Holme, Ringstead, Docking, Stanhoe, the Creakes, Bircham, Old Hunstanton, Hunstanton, Heacham, Snettisham, Dersingham, West Newton, Castle Rising, and Houghton in season.

\* Currently being updated

## **GETTING SOCIAL**

We're busy on social media. with a combined following of more than 48,000. Follow us on:





# Don't just take our word for it

"North Norfolk Living is the single most important local magazine that we use for advertising our complex rural retail site. Not only does the advertising work but the features and promotions deliver too

"It is vital that we reach both local residents and visitors and NNL delivers to both audiences which is surprisingly rare. It is basically our 'go-to' magazine for everything fun so why wouldn't you advertise in it!?' Diana Brocklebank Scott, owner of Creake Abbey

"We have advertised for the past 10 years and still new customers visit and say they saw our advert in the NNL mag. It's a transient market with lots of holiday lets and the circulation definitely reaches new customers for us." Jo Griffiths, owner of Joyful Living at Drove Orchards, Thornham

"We use North Norfolk Living regularly simply because it works for us. It reaches an excellent cross-section of readers, including locals and visitors which is vital for a small business to get their news out there.'

#### Sarah Whittley, owner of Pinkfoot Gallery, Cley



🛞 @nnorfolkliving 💿 @northnorfolkliving 🛛 😭 North Norfolk Living Magazine

#### 2025 PUBLISHING SCHEDULE AND DEADLINES

Winter	Fri 24 Oct	Weds 12 Nov
Autumn	Fri 12 Sept	Weds 1 Oct
High Summer	Fri 20 June	Weds 9 July
Early Summer	Fri 25 April	Weds 14 May
Spring	Fri 28 Feb	Weds 19 March
ISSUE	ADVERTISING COPY DEADLINE	PUBLISHING DAY

### ADVERTISING RATES AND SIZES

SIZE RATE	£ EXC VAT	
Double page spread	£1100	
Outside back, inside front	£700	
Full page	£600	
Half page	£325	
Quarter page	£195	
Eighth page	£95	
Bottom of Page 3 Strip	£500 (5 issues)	
Directory	£150 (5 issues)	
Directory	£150 (5 issues)	

ADVERTISEMENT SIZES	DEPTH	WIDTH
Full page type	277mm	190mm
Full page bleed	303mm	216mm
Half page horizontal	133mm	190mm
Half page vertical	277mm	90mm
Quarter page	133mm	90mm
Eighth page	62mm	90mm
Directory	50mm	44mm
Bottom of Page 3 Strip	30mm	190mm

## CONTACT DETAILS

#### EDITOR

Amanda Loose

- T: 07796 645427 E: amanda@northnorfolkliving.co.uk ADVERTISING MANAGER
- Bridget Steele
- T: 01733 707538 / 07745 107897
- E: bridget@northnorfolkliving.co.uk

#### PUBLISHER

Nicholas Rudd-Jones T: 01780 765571 E: nicholas@bestlocalliving.co.uk North Norfolk Living Ltd, PO Box 208, Stamford, Lincs, PE9 9FY

Company Registration: 7609773

